



ANNUAL REPORT
July 2021 – July 2022



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Charity Name: Engage with China Ltd
Registered charity number: 1184881
Charity address: 52 Gloucester Terrace, London W2 3HH

Trustee Names:	Date acted:
Peter Batey	2021-2022
Theresa Booth	2021-2022
Michael Cole-Fontayn	2021-2022
Charles Collins	2021-2022
H-J Colston-Inge	2021-2022
Amanda Mellor	2021-2022

Charity's trusts

None

How the charity is constituted

Company limited by guarantee with no shares, registered as a charity 13 August 2019.

Trustee selection methods

Trustees are selected on the basis of their senior level business acumen, China-related experience and / or interest in China. Potential Trustees are approved by the existing Trustees before being invited verbally and by written invitation to take on this important role.

Additional governance issues (optional)

Relationship with any related parties:

Two of the charity Directors fulfil the day-to-day functions of the charity and operational delivery of the charity's main activities. The Directors are also Joint CEOs of Chopsticks Club, a China-facing professionals' network, (a registered limited company), whose clients and members are professionals and organisations.

Summary of the objects of the charity set out in its governing document

To advance the education of the public in Chinese History, Culture and heritage through (but not exclusively through) providing:-1. Interactive, on site classroom sessions designed to build cultural intelligence on modern China, including its history, culture and current influence on the United Kingdom; 2. Web-based resources; and 3. Musical events for state school children in the United Kingdom which aim to teach and inspire curiosity about China and related global career opportunities for all children in state schools in the United Kingdom.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The majority of the charity's work is delivered through the following activities:

- Educational 'China Challenge Days' delivered and facilitated in person in schools to different year groups across primary/secondary and independent/state sectors (30%)
- Development of learning materials and resources for China Challenge Days (20%)
- School liaison
- Design, planning, school liaison, implementation and delivery of annual, international, climate-change themed Model United Nations (entitled Good Cop Bad Cop) involving 15-18 year old students from around the world (20%)
- Talks about China delivered to a school cohort (1%)
- Activities in the community, in collaboration with Worcestershire Chinese Association at Chinese New Year (1%)
- Lecture or inspirational talk to the wider community, including educators, parent groups, general public in person or online (1%)
- Content preparation for future workshops for teachers to increase their own knowledge of China so as to include in their lesson planning.
- Engagement with UK Government bodies to understand where the lack of China competencies is affecting UK plc and where our programmes can help.

Summary of the main achievements of the charity during the year

Covid has impacted on our ability to go into schools due to two main reasons, namely

1. restricted access for outside providers
2. attainment gap and desire by schools to focus on maths and literacy rather than curriculum enrichment

Nevertheless, main achievements were in the following areas:

- Return to in-classroom delivery reaching
- 250 students in years 2, 4, 8

Whilst this was under our target in terms of numbers, the school and pupil satisfaction was exceptional.

- Development of brand new resources for Y4 & KS2
- Fundraising webinars x 3
- Pilot Model United Nations conference enabled community participation from the local to the international level and gave 15-18 year olds a unique cross-cultural opportunity – particularly in these pandemic times – involving Chinese students. Resolutions were submitted from Australia and China and adopted for the conference. 150 pupils from 15 schools including China, Australasia, UK and Europe participated. The charity reached its target of school numbers and pupils; surpassed its level of expectation in terms of pupil engagement, calibre of debate and the quality of high-level, aspirational external speakers involved. Overall excellent proof of concept and feedback rated the conference very highly in all areas. This will become an annual event.
- Climate change themed webinar with Chinese students in mainland China involving 50+ students encouraging greater climate change awareness and behaviour change
- Project work with undergraduates at King's College London under their King's Civic Challenge scheme to generate funds

Further financial review (optional)

Brief statement of the charity's policy on reserves

It is the policy of the company that unrestricted funds which have not been designated for a specific use should be maintained at a level to cover the operational costs of the charity for three to six months. The trustees consider that reserves at this level will ensure that there are sufficient funds to

continue the activities of the company and to meet its liabilities and commitments. The charity has no employees or rental financial obligations.

Details of funds materially in deficit:

N/A

Charity's principal sources of funds (including any fundraising):

- Private / individual donations with gift aid via cheque or online fundraising page
- Fees from schools for delivery of China Challenge Day
- Fees for participation in Model UN
- Event sponsorship
- Ticket sales from webinar events

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:

Signature:

Full Name:

Position (secretary, chair etc):

Date: